

Prince Hotels

Recommended Prince Hotels and Popular Spots in Tohoku & Hokkaido for Viewing Cherry Blossoms

Tokyo--(March, 2019)-- Prince Hotels, Inc. operates a range of leisure facilities all over Japan, including hotels, ski resorts and golf courses. Many of these are close to parks and public spaces with sakura (cherry blossom) trees, while a number of our hotels have sakura trees on the hotel grounds. Prince Hotels offer all of our guests the opportunity to enjoy the splendor of cherry blossoms in spring.

Cherry blossoms first start to appear around late March in Kyushu down south and in the greater Tokyo region. The “sakura front” then moves steadily northward through the Kansai, Kanto, and Tohoku regions before reaching the island of Hokkaido in the north. Cherry blossoms can be viewed in Tohoku and Hokkaido from late April to early May.

Many Prince Hotels are ideally located for admiring cherry blossoms, including the **Sapporo Prince Hotel**, **Hakodate-Onuma Prince Hotel**, and **New Furano Prince Hotel** in Hokkaido, and the **Towada Prince Hotel** and **Shizukuishi Prince Hotel** in Tohoku.

Sapporo, Hokkaido

Best season for viewing: Late April to early May

Hokkaido-jingu, the largest shrine in Hokkaido, boasts some 1,400 sakura trees, mostly lining the front approach to the shrine.



Sapporo Prince Hotel



Cherry blossoms at Hokkaido-jingu Shrine

Furano, Hokkaido

Best season for viewing: Early May-Mid May

Guests can enjoy cherry blossoms and majestic views of the Mt. Tokachi mountain chain.



New Furano Prince Hotel



Asahigaoka Park

Hakodate, Sapporo

Best season for viewing: Early May

Guests can enjoy cherry blossoms and Hokkaido's majestic natural scenery.



Hakodate-Onuma Prince Hotel



Matsumaejo cherry blossoms

Towada, Tohoku

Best season for viewing: Late April-Early May

Guests can enjoy cherry blossoms and the old castle at Hirosaki Park.



Towada Prince Hotel



Hirosaki Park cherry blossoms

Shizukuishi, Tohoku

Best season for viewing: Late April-Early May

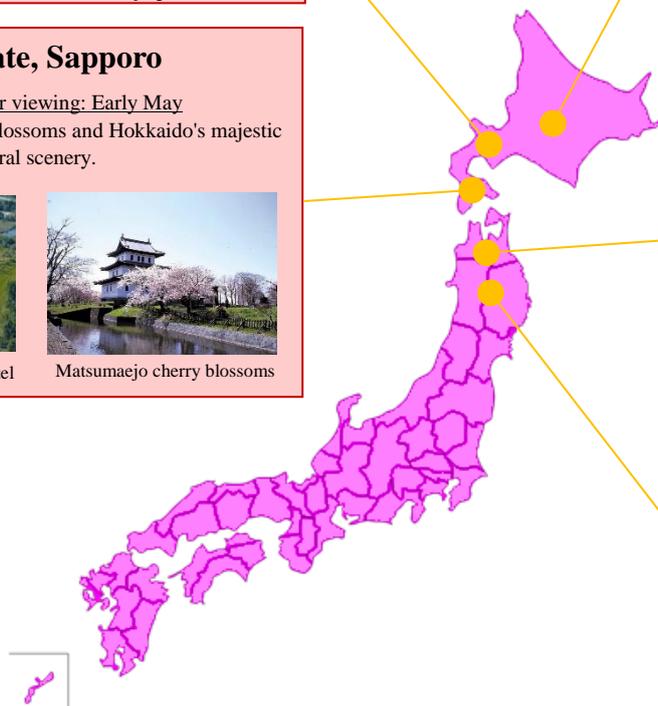
The view of the lone cherry blossom on the plain of Koiwai Farm against the backdrop of Mt. Iwate is very popular.



Shizukuishi Prince Hotel



Koiwai Farm's lone cherry blossom



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Popular Spots for Viewing Cherry Blossoms while Staying in Prince Hotels

[Sapporo, Hokkaido cherry blossom spot] Hokkaido-jingu Shrine

(Approx.15 minutes by car from the hotel)

Hokkaido-jingu, the largest Shinto shrine in Hokkaido, has been a popular place for viewing cherry blossoms since the Meiji era. It boasts around 1,400 sakura (cherry blossom) trees of varying types as well as some 250 plum trees, which bloom Simultaneously from late April through to early May. The blossoms transform the main approach and shrine grounds into a spectacular sea of color.



Sapporo Prince Hotel

This distinctive white tower of 28 levels offers panoramic views across Sapporo. Guest rooms on the upper levels and the restaurant and lounge on the 28th floor provide the perfect venue for admiring the spectacle of Sapporo at night.

[Address] Nishi 11-chome, Minami 2-jo, Chuo-ku, Sapporo-shi, Hokkaido 060-8615

[Reservations/Inquiries] Tel: +81-(0)11-241-1111

[URL] <http://www.princehotels.com/sapporo/>



[Hakodate, Hokkaido cherry blossom spot]Matsumae-jo Castle

(Approx.90 minutes by car from the hotel)

Matsumaejo, the northernmost castle in Japan, boasts over 10,000 sakura trees, and is rightly featured on the official list of the 100 best places to view cherry blossoms in Japan. The cherry blossoms at Matsumaejo come into full bloom between late April and early May. If Matsumaejo seems too far away, try Goryokaku Park, just 40 minutes by car from the hotel. A 107-m-high tower next to the park affords panoramic views of the cherry blossoms.



Hakodate-Onuma Prince Hotel

This is a resort hotel located in Onuma Quasi-national Park, one of Hokkaido's leading resort areas.

All of the guest rooms, restaurant and other areas were renovated in the spring of 2015. Guests can fully enjoy cuisine prepared using local ingredients, golf, hot springs, beauty salons and more.

[Address] Nishi-Onuma-Onsen, Nanae-cho, Kameda-gun, Hokkaido, 041-1392

[Reservations/Inquiries] TEL: +81-(0) 138-67-1111

[URL] <http://www.princehotels.com/hakodate/>



[Furano Hokkaido cherry blossom spot] Asahigaoka Park

(Approx. 5 minutes by car from the hotel)

The cherry blossoms in the Furano area begin blooming in early May and can be enjoyed until mid May most years.

Approximately 3,000 cherry blossom trees are planted the park and visitors can also enjoy the views of the town scenery, Furano Plain, and the views of Mt. Tokachi.



New Furano Prince Hotel

Located in central Hokkaido, this hotel is nestled amid a lush forest and grand mountains. Guests can enjoy a wide variety of activities including skiing and golf, and the hotel also features a variety of other facilities including hot springs and relaxation facilities.

[Address] Nakagoryo, Furano-shi, Hokkaido, 076-8511

[Reservations/Inquiries] TEL: +81-(0) 167-22-1111

[URL] <http://www.princehotels.com/newfurano/>



[Tohoku cherry blossom spot] Hirosaki-jo Castle

(Approx. 60 minutes by car from the hotel)

North along the cherry blossom front, the Hirosaki-jo Castle cherry blossoms, which begin to bloom from late April, are said to be the best in Japan. Approximately 2,600 cherry blossom trees all bloom at once and visitors can enjoy the "petal carpet" created by the beautiful falling blossoms.



Towada Prince Hotel

Located on the lakeside of Towada Lake, this resort hotel is nestled in the vast nature of Michinoku.

Guests can enjoy the beautiful views of the lake from the classical and relaxed restaurant and lobby lounge as well as from outdoor hot spring baths.

[Address] Towadako Kosaka-machi, Kazuno-gun, Akita, 018-5511

[Reservations/Inquiries] TEL: +81-(0) 176-75-3111

[URL] <http://www.princehotels.com/towada/>



[Shizukuishi Tohoku cherry blossom spot] Koiwai Farm's lone cherry blossom

(approximately 10 minutes from the hotel by car)

Koiwai Farm's lone cherry blossom is located on a spacious pasture along a farm road at Koiwai Farm, a famous tourism farm. The vivid contrast between the lone cherry blossom rooted on the green ground of Koiwai Farm and Mt. Iwate makes this a popular spot.



Shizukuishi Prince Hotel

This is a resort hotel surrounded by lush nature and facing Mt. Iwate.

The hotel can be enjoyed throughout the entire year and features a golf course, ski resort, hot spring outdoor baths, and as a base for sports and sightseeing trips.

[Address] Takakura Onsen, Shizukuishi-cho, Iwate-gun, Iwate, 020-0593

[Reservations/Inquiries] TEL: +81-(0) 19-693-1111

[URL] <http://www.princehotels.com/shizukuishi/>

