

November 20, 2017

Prince Hotels  
Selected Best 3 in the "World's Best Ski Resort Company 2017"  
Category of World Ski Awards,  
the most prestigious Ski Tourism Industry Awards

Prince Hotels, Inc. (Head Office: Toshima Ward, Tokyo; President: Shigeyoshi Akasaka; "Prince Hotels" below) has been nominated for the 2017 World Ski Awards, the most prestigious awards in the global ski tourism industry, to be selected as the Best 3 in the category for "World's Best Ski Resort Company 2017".

The World Ski Awards is the sister organization of the World Travel Awards launched in 2013, which are given to the world's best companies in the travel industry. There are several categories with nominees from around the world, including ski resorts and hotels. The winner in each category is decided every November.

Prince Hotels has been nominated and selected Best 3 in the "World's Best Ski Resort Company" category for ski resort operators around the world. Meanwhile, Vanke Lake Songhua Resort, Prince Hotels' affiliated Ski Resort in China, has also been awarded "China's Best Ski Resort" and nominated for the "World's Best Ski Resort" category as well. This year's awards ceremony was held on November 18, 2017 in Kitzbuehel, Austria.

Prince Hotels has 10 ski resorts in Japan and other countries. They fulfill the diverse needs for our clientele, serving as venues for various international tournaments, as family-friendly facilities that are safe and fun for children, and more. The award will inspire with this selection and nomination, we will make further efforts to improve our services and contribute to the development of the ski tourism industry.



The awards ceremony on Nov 18



Naeba Ski Resort is one of the popular resorts for families and World Cup athletes.

For inquiries regarding this matter, members of the press are asked to contact:  
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