

April 2015

Prince Hotels & Resorts
Enjoy cherry blossoms in the areas around
Hokkaido and Tohoku hotels

Enjoy cherry blossoms in areas around Prince Hotels, Inc. (Head Office: Toshima-ku, Tokyo; President: Masanori Kobayashi) hotels in Hokkaido and Tohoku.

The cherry blossom blooming season in the Hokkaido and Tohoku areas is later than in the Kanto region, with visitors able to enjoy the blossoms as late as during the Golden Week holidays in some areas, allowing those who live in the Tokyo metropolitan area to enjoy *hanami* cherry blossom viewing two or even three times in a single season.

Hokkaido

Hakodate-Onuma Prince Hotel "Southern Hokkaido Cherry Blossom Tour" [Cherry blossom viewing spots - Goryokaku, Hokuto City Cherry Blossom Corridor, Matsumae Castle](#)

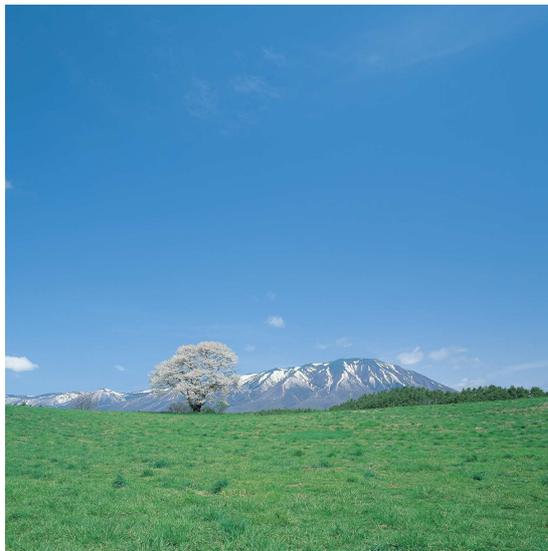
New Furano Prince Hotel "Spring Thanks Special Stay Plan" - [Cherry blossom viewing spots - Asahigaoka Park, Todaijumokuen \(University of Tokyo Arboretum\)](#)

Kushiro Prince Hotel "April-May Only Plan" - [Cherry blossom viewing spots - Beppo Park, Harutori Park](#)

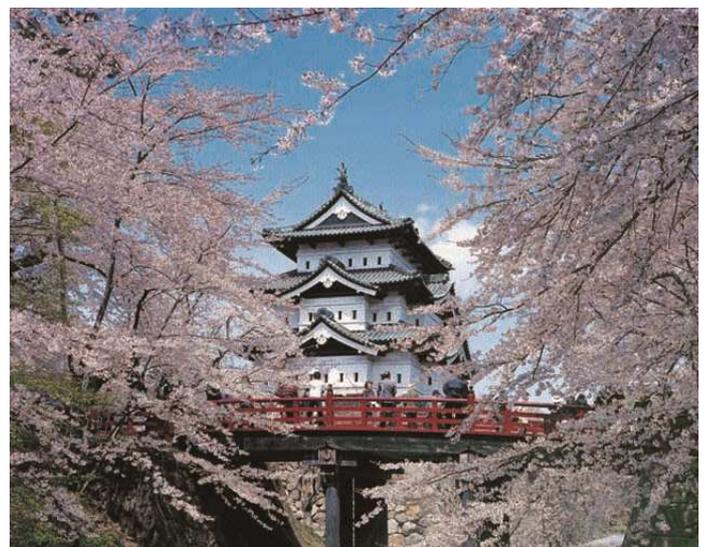
Tohoku (Akita Prefecture, Iwate Prefecture)

Towada Prince Hotel "Spring Towada Lake Stay: Relax at a lakeside auberge" - [Cherry blossom viewing spots - Hirosaki Castle](#)

Shizukuishi Prince Hotel "Early Spring Plan: Enjoy the scenery of blooming cherry blossoms and food" - [Cherry blossom viewing spots - Koiwai Farm, Morioka Castle Ruins Park](#)



Koiwai Farm's lone cherry blossom
(Approximately 10 minutes' drive from
Shizukuishi Prince Hotel)



Hirosaki Castle cherry blossoms

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Seibu Group
でかける人を、ほほえむ人へ。

Hokkaido: Hakodate-Onuma Prince Hotel

[Reservations/Inquiries] Hakodate-Onuma Prince Hotel TEL: 81-(0)138-67-1111

Cherry blossoms near Hakodate-Onuma Prince Hotel

The cherry blossoms in the Hakodate-Onuma area are best viewed from late April to mid-May.

Goryokaku is also famous as a tourism spot and features approximately 1,600 cherry blossom trees which visitors can also enjoy reflected in the water of the canal.

In addition, a "cherry blossom festival" is also held to coincide with the blooming of the cherry blossoms at "Matsumae", which is approximately a 100 minute drive from the hotel, which visitors can enjoy against the background of Matsumae Castle, the northernmost castle in Japan.

Visitors can also enjoy a drive through the cherry blossom road in Hokuto City close to the hotel (an approximately 20 minute drive).



Matsumae's cherry blossoms



Hokuto City Hokiji Temple weeping cherry tree

Hokkaido: New Furano Prince Hotel

[Reservations/Inquiries] New Furano Prince Hotel TEL: 81-(0)167-22-1111

Cherry blossoms near New Furano Prince Hotel

The cherry blossoms in the Furano area begin blooming in early May and can be enjoyed until June in most years. Approximately 3,000 cherry blossom trees are planted in Asahigaoka Park, a 5 minute drive from the hotel, and visitors can enjoy the views of the town scenery, Furano Plain, and the views of Mt. Tokachi together with the cherry blossoms.

In addition, at the Todaijumokuen (University of Tokyo Arboretum) approximately 30 minutes' drive from the hotel, the "Yamabe Cherry Blossom Festival" is also held where visitors can enjoy nighttime cherry blossoms.



Asahigaoka Park



Todaijumokuen (University of Tokyo Arboretum)

Hokkaido: Kushiro Prince Hotel

[Reservations/Inquiries] Kushiro Prince Hotel TEL: 81-(0)154-31-1111

Cherry blossoms near Kushiro Prince Hotel

Cherry blossom trees in the Kushiro area are best viewed from mid to late May and are said to be the latest-blooming cherry blossoms in Japan.

Visitors can also enjoy having a barbeque while viewing cherry blossom trees at Beppo Park, an approximately 20 minute drive from the hotel, and Harutori Park, an approximately 15 minute drive from the hotel.

Akita Prefecture: Towada Prince Hotel

[Reservations/Inquiries] Towada Prince Hotel TEL: 81-(0)176-75-3111

Cherry blossoms near Towada Prince Hotel

North along the cherry blossom blooming front, the Hirosaki Castle cherry blossoms, which begin to bloom from late April, are said to be the best in Japan.

Approximately 2,600 cherry blossom trees all bloom at once and visitors can enjoy the "petal carpet" created by the beautiful falling blossoms.



Hirosaki Castle

Iwate Prefecture: Shizukuishi Prince Hotel

[Reservations/Inquiries] Shizukuishi Prince Hotel TEL: 81-(0)19-693-1111

Cherry blossoms near Shizukuishi Prince Hotel

Koiwai Farm, famous for its lone cherry blossom tree, is approximately 10 minutes' drive from the hotel.

Morioka Castle Ruins Park is also approximately a 40 minute drive from the hotel.

Visitors can enjoy nearly 200 cherry blossom trees, including Yoshino cherry trees and Satozakura cherry trees, in addition to the scenery of the castle ruins.



Koiwai Farm's lone cherry blossom



Morioka Castle Ruins Park